



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$246.6 MILLION

CONGRESSIONAL DISTRICT 2

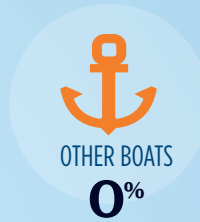
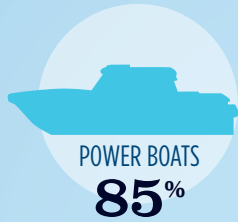
Number of Recreational Boats*	25,429
Recreational Boating Industry Businesses	28
Total Jobs	1,937
Annual Recreational Boating-Related Spending	\$104.9 MILLION

RECREATIONAL BOATS IN NC-2

TOTAL BOATS* **25,429**

REGISTERED BOATS	25,429
Power boats	21,492
PWCs	3,363
Sailboats	489
Other Boats	85

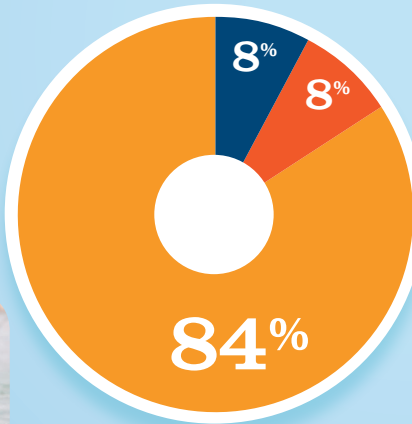
HOUSEHOLDS PER BOAT **11.2**



RECREATIONAL BOATING CREATES JOBS IN NC-2

TOTAL BOATING JOBS **1,032**

Boat Building	-
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	862
Dealers / Wholesalers	86
Boat Services	84



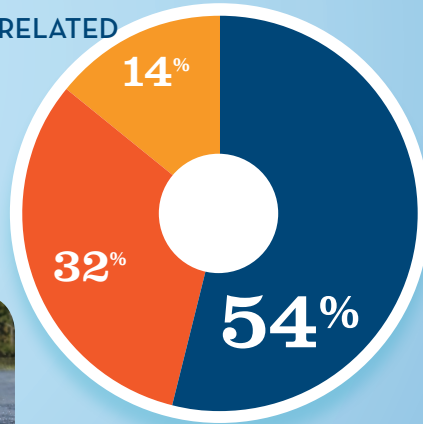
● BOAT BUILDING †
● MOTOR/ENG. MFR. †
● ACC./SUPPLIES MFR.
● DLRS/WHOLESALERS
● BOAT SERVICES † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN NC-2

TOTAL BUSINESSES **28**

Boat Building	-
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	4
Dealers / Wholesalers	9
Boat Services	15



● BOAT BUILDING †
● MOTOR/ENG. MFR. †
● ACC./SUPPLIES MFR.
● DLRS/WHOLESALERS
● BOAT SERVICES † 0%

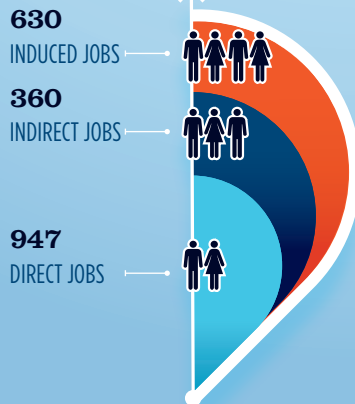


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-2

EST. TOTAL JOBS **1,937**

EST. TOTAL LABOR INCOME **\$80.2** MILLIONS

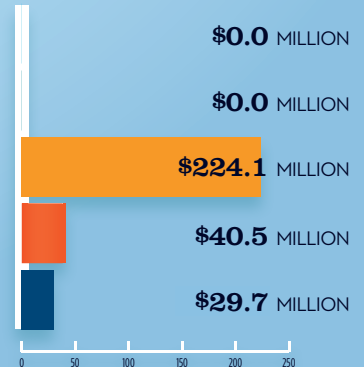
Est. Direct Income	\$32.4
Est. Indirect Income	\$20.2
Est. Induced Income	\$27.6



RECREATIONAL BOATING INDUSTRY SALES IN NC-2

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfr.	\$224.1	\$224.1 MILLION
TOTAL MFR. SALES	\$224.1	
Dealers / Wholesalers	\$40.5	\$40.5 MILLION
Boat Services	\$29.7	\$29.7 MILLION
TOTAL RETAIL & SERVICES SALES	\$70.2	

BOAT BUILDING	DLRS/WHOLESALERS
MOTOR/ENG. MFR.	BOAT SERVICES
ACC./SUPPLIES MFR.	



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University